



2010 WACC International AWARD ENTRIES GUIDE

The WACC Foundation, in line with its fundamental missions and cause against cervical cancer, will reward again in 2010 the best education or information campaigns with two grants of 5 000 € each (total grants of ten thousand euros). One prize will reward 5 000 € to a women's initiative or a patient association in its effort to inform, to educate, to help prevent women from cervical cancer. Another prize will reward 5 000 € to an organisation involving medical project, training or information to the professionals for their patients.

The winning campaigns may consist of one or many actions or tools, of any kind of medium, digital, broadcast or print. It may be regional or national. It may be a campaign for patients only, for all women or for the general public. It may be implemented and over, in which case the prize shall help continue the action. Or the campaign may be running or simply planned for the future, in which case the prize shall help it come true.

Submission of entries

The presentation of your project shall include:

- 1) A presentation of the applicant organisation, with elements such as
 - ✓ Localisation
 - ✓ Mission and scope of work
 - ✓ Status, teams, resources and financing
- 2) The specific campaign documents describing the project, including the following information:
 - ✓ Goals and intentions
 - ✓ Situation analysis
 - ✓ Focused targets
 - ✓ Programme of actions and distribution of information
 - ✓ Tools used
 - ✓ Budget estimation
 - ✓ Measured outreach and qualitative outcome
 - ✓ Key learning on success and difficulties
- 3) A half page introduction of content with contact person

The jury will take the following criteria in account:

- Women's education on disease
- Fieldwork with concrete actions
- Global approach of prevention
- Tangible results of impact
- If sponsored, the campaign should have multiple financing or partnerships
- Attention will be given to associative projects which can easily be transferred to other countries

Project are to be submitted in due time via **email** only to js@wacc-network.org copie to carole.schaal@wacc-network.org

Deadline: December 15th 2009.

The WACC International Award is open to all associations, organisations or institutions members of the Women Against Cervical Cancer Network, involved in the fight against cervical cancer and HPV diseases. To join the WACC Network, submit your request on www.waccnetwork.org

Presentation of entries: The project must be presented in English language.

The campaign tools using national language other than English may simply have a short presentation of the claim, messages and purposes in English language.

The document used for the presentation shall be presented in a PDF format, or Word format or Power Point format.

Images and videos are encouraged (videos accessible on web link is best for jury members to view).

The jury of the 2010 WACC Award will be composed of the WACC international taskforce members. The president of this second edition is Pr. Javier Cortes (Spain).

The winning projects will be selected in a short list of nominees between January 4th to February 5th, 2010.

The selected nominees will then be asked to prepare a 4-to-6 slides show to present to the 2010 WACC Forum in Monaco on February 18th.

Final winners will be informed at the third WACC Network meeting in Monaco on February 18th 2010. Prizes will be then awarded at the WACC Charity Gala diner in Monaco.

The final winner will be informed at the third WACC Network meeting in Monaco on February 18th 2010. 50 % of the award will be allocated following the announcement of the winner (this prize will be handed over at the WACC Charity Gala dinner in Monaco). The other 50 % will be allocated after completion of the winning project and receipt of the report.

Contact : js@wacc-network.org

www.wacc-network.org