

PREVENTION AND DETECTION OF CERVICAL CANCER :

**An international study on knowledge,
attitudes and behaviour of women**

8 april 2000

CERVICAL CANCER : KEY FIGURES

	FRANCE	UK	USA
• Women 30 years old and more	16 000.000	15 000.000	60 000.000
• Number of pap smears per year ...	6 000.000	5 000.000	55 000.000
• Incidence	4.000	4.000	15.000
• Deaths per year.....	1.300	1.600	5.000

METHODOLOGIE

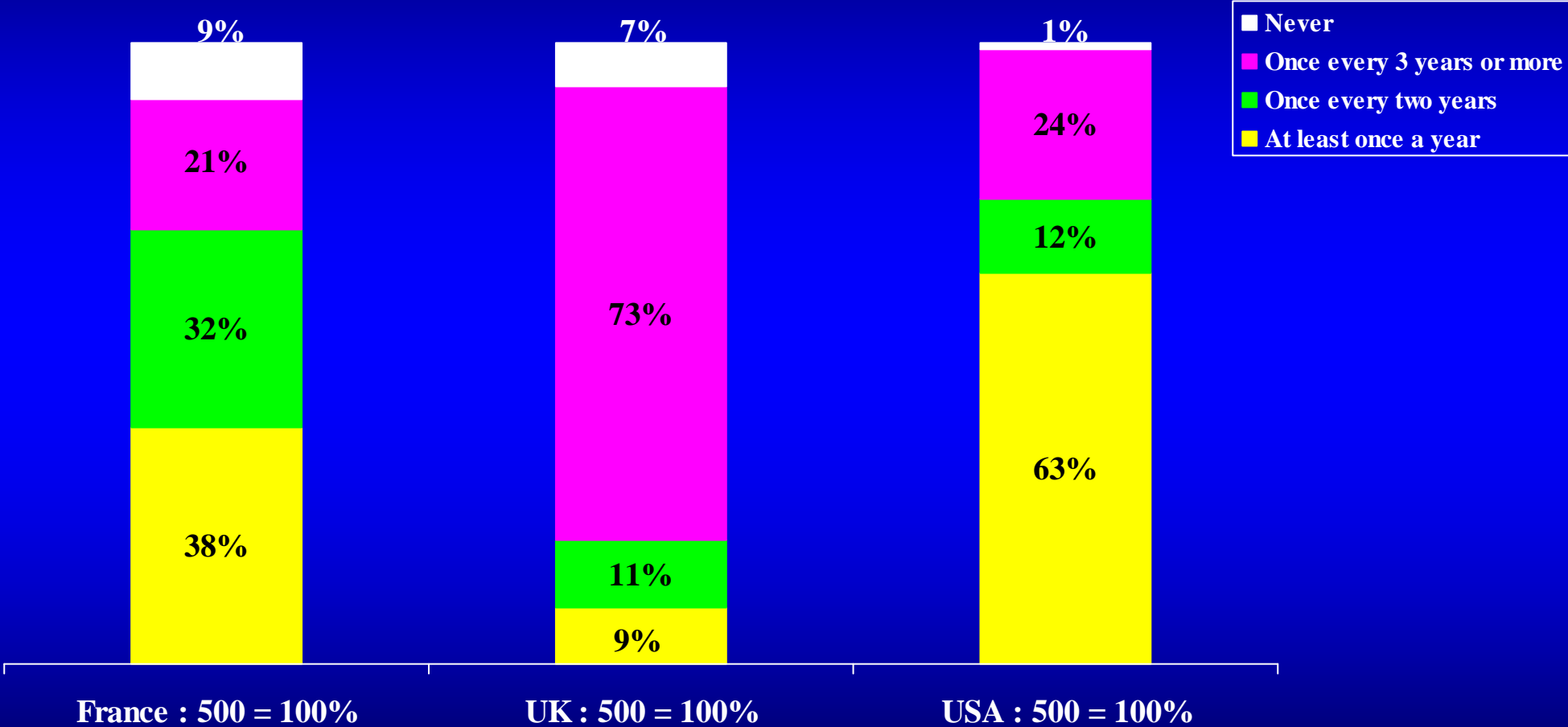
Nationally representative samples of women
Phone interviews from 7 to 15 march 2000



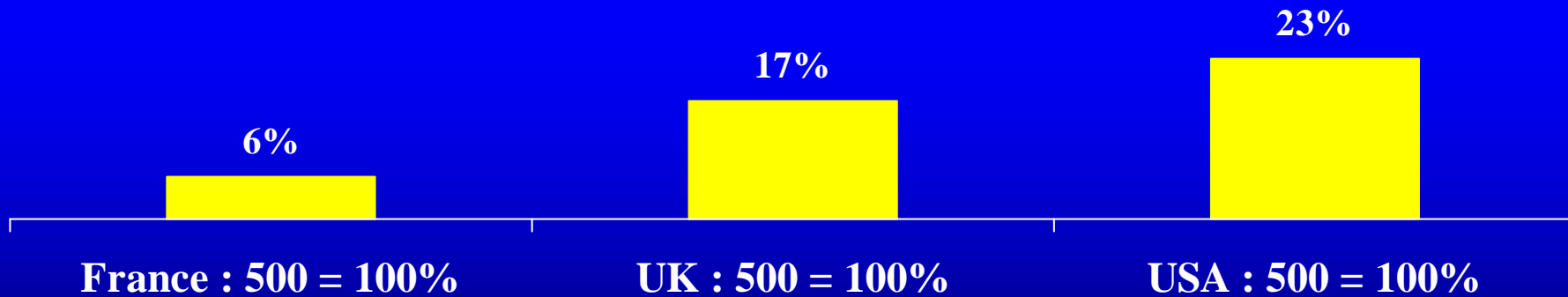
OBJECTIVES

- Frequency of pap smears
- Knowledge of the causes of cervical cancer and awareness of the HPV
- Discussion with the doctor.

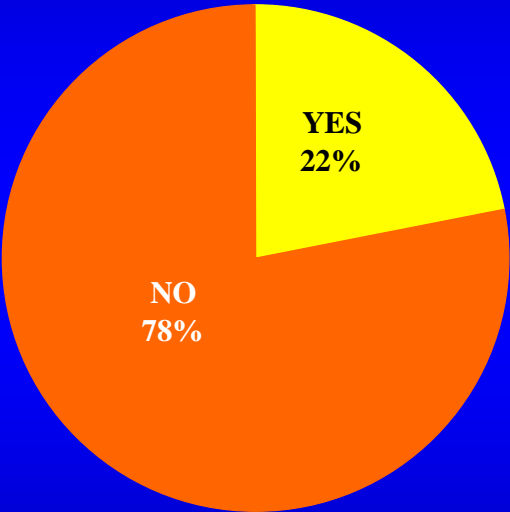
FREQUENCY OF PAP SMEARS



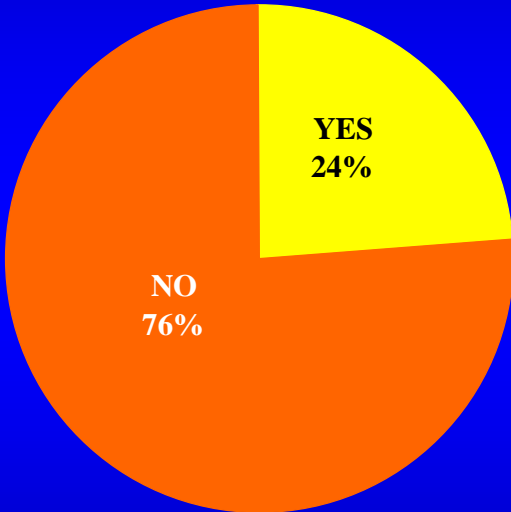
FREQUENCY OF ABNORMAL PAP SMEAR RESULTS



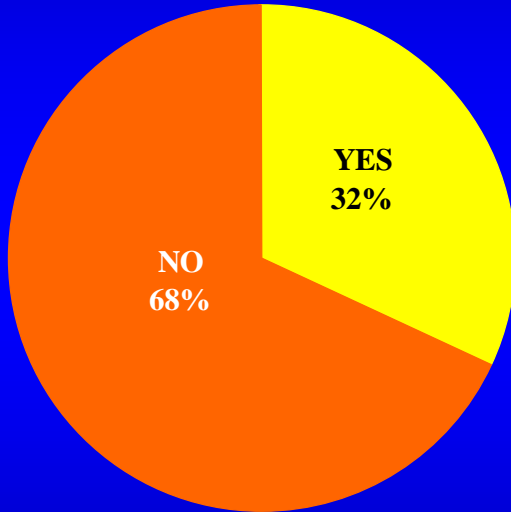
KNOWLEDGE OF THE CAUSES OF CERVICAL CANCER



France : 500 = 100%

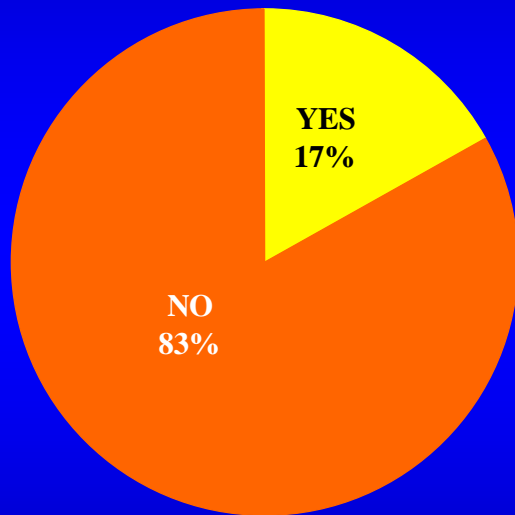


UK : 500 = 100%

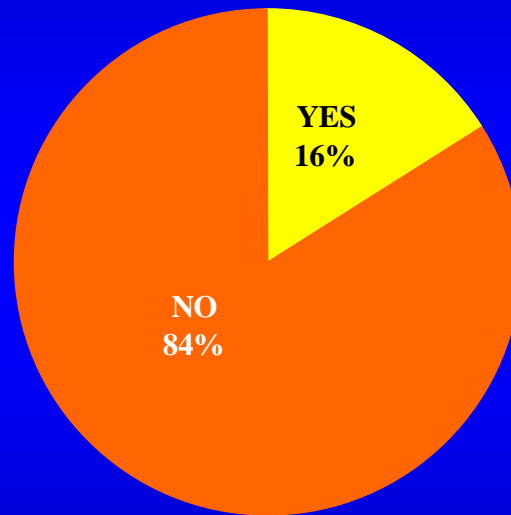


USA : 500 = 100%

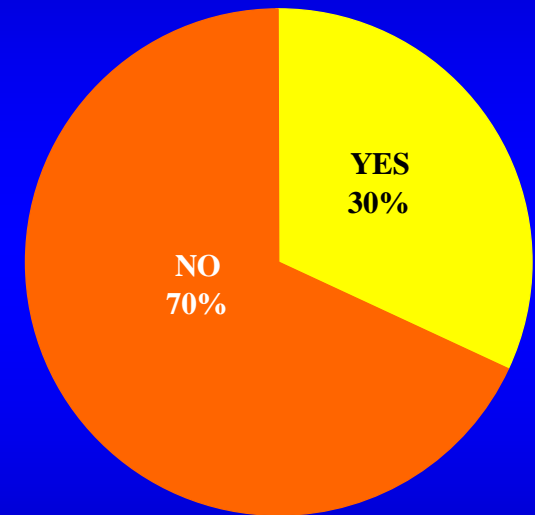
AWARENESS OF THE HUMAN PAPILLOMAVIRUS



France : 500 = 100%



UK : 500 = 100%

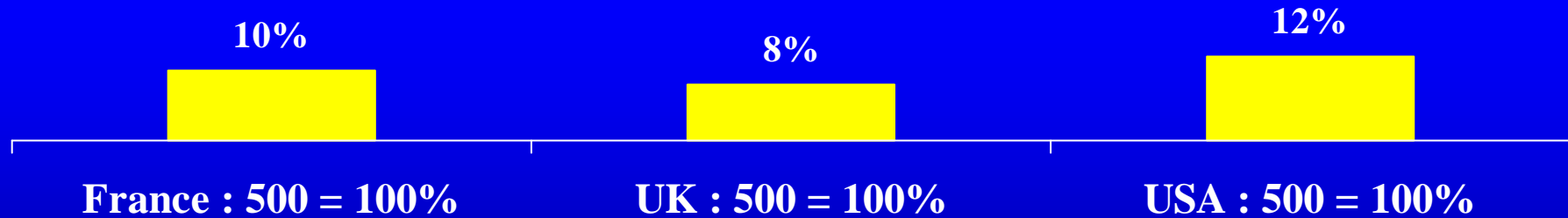


USA : 500 = 100%

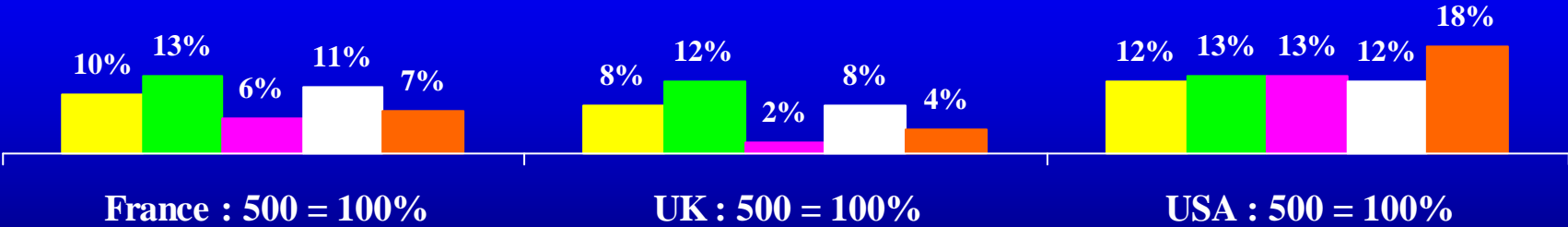
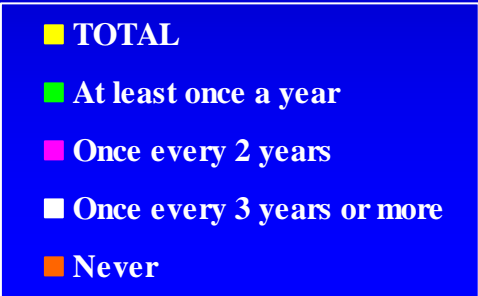
AWARENESS OF THE LINK BETWEEN CERVICAL CANCER AND HPV

	FRANCE 500 = 100% %	UK 500 = 100% %	USA 500 = 100% %
• Know the causes of cervical cancer and have heard of HPV	7	8	16
• Know the causes of cervical cancer but have never heard of HPV	14	16	14
• Have heard of HPV but dont know the causes of cervical cancer	10	8	14
• Dont know the causes of cervical cancer and have never heard of HPV.....	67	68	54

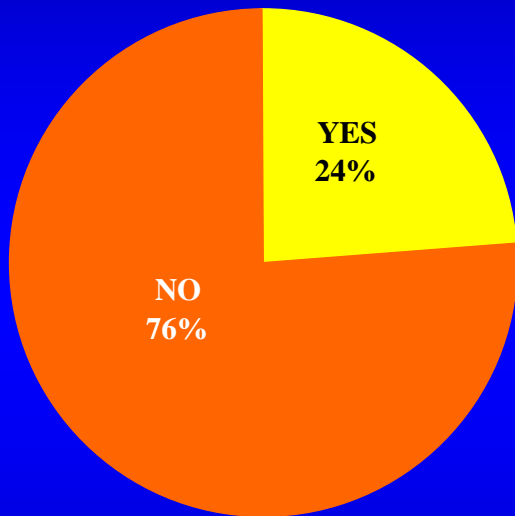
MEMBER OF THEIR FAMILY DIAGNOSED WITH CERVICAL CANCER



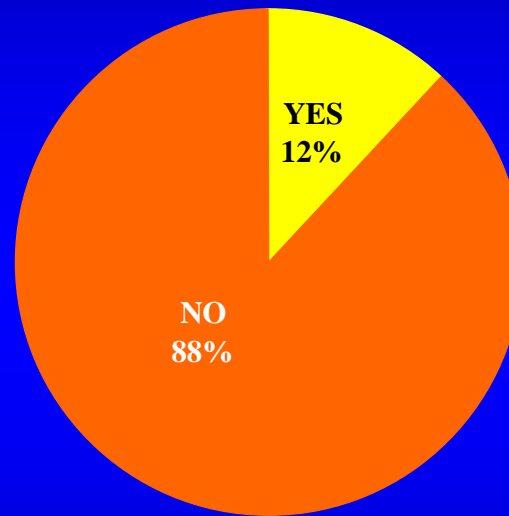
FREQUENCY OF PAP SMEARS AMONG WOMEN WHO HAS OR HAD A MEMBER OF THEIR FAMILY DIAGNOSED WITH CERVICAL CANCER



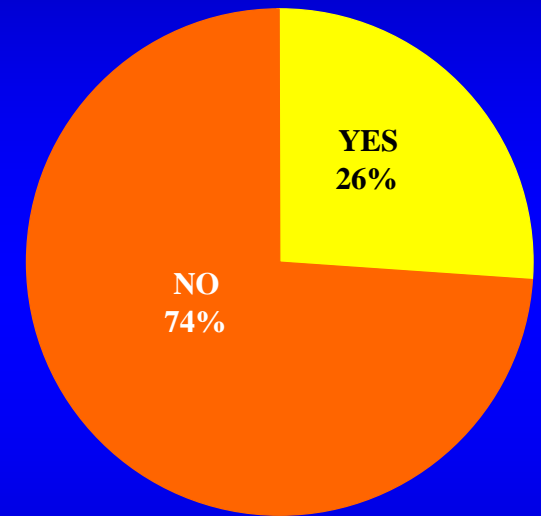
DISCUSSION WITH THE DOCTOR ABOUT CERVICAL CANCER



France : 500 = 100%

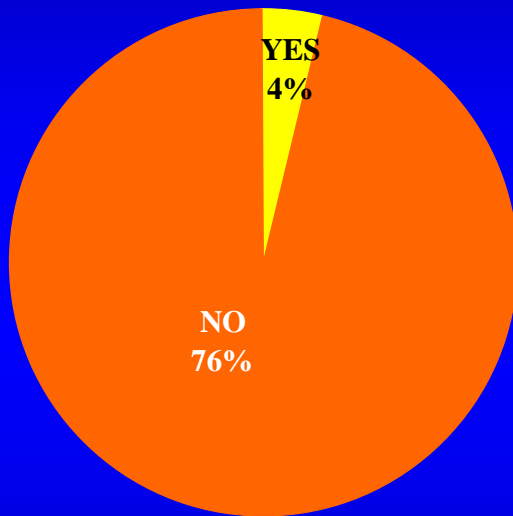


UK : 500 = 100%

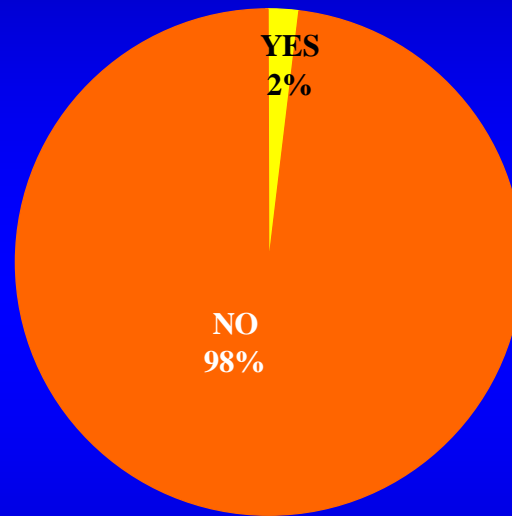


USA : 500 = 100%

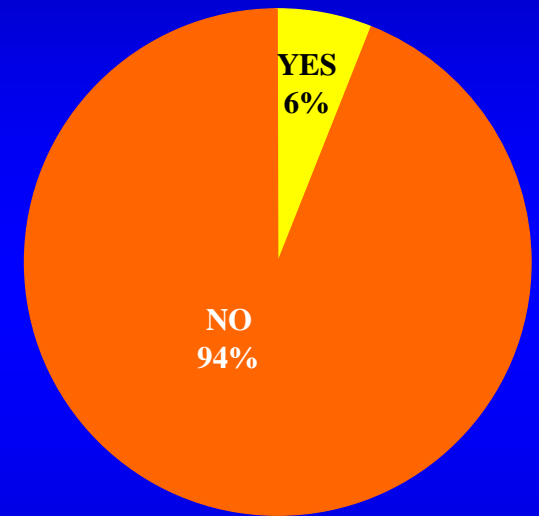
DISCUSSION WITH THE DOCTOR ABOUT HPV



France : 500 = 100%



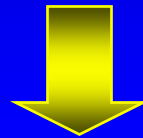
UK : 500 = 100%



USA : 500 = 100%

KEY FINDINGS

The frequency of preventive tests remains insufficient



An important effort to inform is required to convince :

- ignorant women
- reticent women

“with effective detection, cervical cancer is avoidable”.