



Αγκάλιαζο
ΟΜΙΛΟΣ ΕΘΕΛΟΝΤΩΝ
ΚΑΤΑ ΤΟΥ ΚΑΡΚΙΝΟΥ

AGALIAZO

SOCIETY OF VOLUNTEERS AGAINST CANCER

**WACC
INTERNATIONAL
CONFERENCE
PARIS 16 MAY 2009**

AGALIAZO

- The Society of Volunteers Against Cancer was founded in 1976
- Initially its aim was to provide economic and ethical support to cancer patients in need
- Currently, it focuses on the following programs:
 - Awareness – early diagnosis campaigns for all cancers
 - Psychosocial support of all cancer patients
 - Patients’ rights advocacy program
 - Volunteers’ training

AGALIAZO

- Is a non – profit organization certified by the Ministry of Health.
- The society has now more than 1200 active members and 165 trained volunteers.
- It has a 12 members committee board consisting of director, scientific board, social and psychological service
- Agaliazo is an active member of ECPC, IAPO, RRI, EUROPA DONNA (it's first steps was fully supported by Agaliazo).
- It's name means embrace (Agaliazo) in Greek



AGALIAZO ACTIONS FOR THE PREVENTION OF CERVICAL CANCER

- Since 1996, every year, Agaliazo organizes screening programs and awareness campaigns against cervical cancer all over Greece, especially to the populations living in a long distance from urban areas.
- The aim is to educate women on the benefits of early diagnosis and prevention against cervical cancer .
- Women participating to these programmes have the opportunity for a free PAP TEST and a follow-up medical visit based on the results of the test
- Agaliazo keeps a record of women with abnormal Pap Test result.

AGALIAZO ACTIONS FOR THE PREVENTION OF CERVICAL CANCER

- Since 2007 the annual awareness campaigns for the prevention of cervical cancer emphasize on the benefits of primary (vaccination) and secondary cervical cancer prevention policies (Pap test)



ECCA + AGALIAZO AGAINST CERVICAL CANCER 2007

- In 2007, Agaliazo in cooperation with ECCA and the Ministry of Culture organized the 1st European Week Against Cervical Cancer in Greece
- The campaign objective was to increase women awareness about cervical cancer and its prevention through vaccination and regular PAP Test
- The campaign included a press conference, moving boards around Athens, distribution of information booklets to the general public, etc.
- The theme of the campaign was: “Prevention is Culture. Doing a Pap-Test you don’t lose time, you earn life”.



ECCA + AGALIAZO AGAINST CERVICAL CANCER 2008

- In 2008, a Call to Action Event was organized in collaboration with the ECCA.
- A national campaign entitled “Be Smart. Think of Prevention” was launched at the Event. The campaign, included TV, radio spots and newspaper ads.
- A Call to Action Declaration that calls upon the Greek Government to take action with regard to prevention and vaccination against cervical cancer was signed by more than 400 representatives of women’s groups, cancer groups, key opinion leaders, politicians and celebrities and handed out to the Greek Minister of Health, during the Event.
- The above act lead the introduction of HPV vaccination into the New Vaccination Calendar in Greece. The HPV vaccination is recommended for the girls aged 12-15 and for young women 16-26 if they have not been vaccinated in the recommended ages.

ECCA + AGALIAZO AGAINST CERVICAL CANCER 2009

- The national campaign was entitled «Cervical cancer is prevented. Add PAP test in your life, get informed about vaccination, spread information to other women».
- The aim of 2009 ECCA Actions was:
 - Pressure to the biggest Sickness Fund Board in taking the decision for funding HPV vaccines for young women aged 12 – 26.
 - Trust the HPV vaccination and Increase the willingness to be vaccinated through messages on:



ECCA + AGALIAZO AGAINST CERVICAL CANCER 2009

- 1. Press Conference organized on 19th of
January in Athens**
- 2 . ONE TV SPOT**
- 3. An educational leaflet**

ECCA + AGALIAZO AGAINST CERVICAL CANCER 2009



18-24 Σεπτεμβρίου 2009
2ος Ευρωπαϊκός Εβδομαδιαίος Επαγγελματιών Καρκίνου του Τραχήλου και Μήτρας

Ο καρκίνος του τραχήλου
της μήτρας προλαμβάνεται!

Βάλε το Pap Test στη ζωή σου.
Ενημέρωσέ τον αρθρολόγο.
Δείξες το μήνυμά και σε άλλες γυναίκες.

ΥΠΟΥΡΓΕΙΟ
ΥΓΕΙΑΣ

ΕΠΙΧΕΙΡΗΣΙΑ
ΕΥΡΩΠΑΪΚΗ

ΕΠΙΧΕΙΡΗΣΙΑ
ΕΥΡΩΠΑΪΚΗ



AGALIAZO

THANK YOU...

Katerina Kouliaki, Social Worker -
Psychologist